



City of LaCrosse Parks, Recreation & Forestry

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PRESS RELEASE

Spring into Sustainability with La Crosse Parks & Forestry Department

La Crosse, WI – “Spring into Sustainability” – A No Mow May Kick Off

Embrace the arrival of spring with a commitment to sustainability and biodiversity at “Spring into Sustainability,” proudly hosted in Myrick Main Park Shelter, La Crosse, WI, on April 24, from 5:00pm to 7:00pm. This event will mark the beginning of the spring sustainability initiative, inviting community members to explore and adopt sustainable lawn care practices that support our vital pollinator populations.

“Spring into Sustainability” offers a unique opportunity to engage with Wisconsin Master Naturalists and representatives from La Crosse Area Waters, gaining insights into the critical role of pollinators in our ecosystem and how simple changes in lawn care can make a significant difference. Participants will have the chance to craft native seed bombs, enter to win a door prize package from Prairie Moon Nursery, interact with the new Kids Coulee Playground, and learn techniques to enhance local biodiversity and provide essential resources for pollinators.

Attendees are encouraged to register for the No Mow May challenge, and commit to extending their environmental stewardship beyond a single month. By participating, community members can play a direct role in fostering a healthier, more sustainable environment right in their own backyards.

Open to the public and completely free of charge, the “Spring into Sustainability Event” is a perfect occasion for individuals and families to connect with nature, learn about environmentally friendly practices, and take a step towards a more sustainable future.

Join us at Myrick Main Park Shelter to kick off No Mow May and spring into sustainability together!

Event Details:

- Date: April 24
- Time: 5:00pm to 7:00pm
- Location: Myrick Main Park Shelter, La Crosse, WI
- Admission: Free

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